

EXHIBITOR INFORMATION

CONTENTS

Page

- 1 - 2009 World Symposium on Denturism
- 2 - Exposition Site
- 2 - Date and Hours of Show
- 2 - Set up and Tear down times
- 2 - Products/Services to be exhibited
- 2 - Exhibitor registration
- 3 - Booth allocation
- 3 - Exhibit dimensions
- 3 - Booth rentals
- 3 - Type of Booths
- 3 - Application for exhibit space
- 3 - Extra costs
- 4 - Official Show Decorator
- 4 - Liability
- 4 - Fire protection
- 4 - Shipping, Drayage and Storage
 - Advanced shipment within the United States
 - Shipments from outside the United States
 - For Customs Inquiries, contact
 - Hand Carrying or Private Vehicle
- 5 - Sponsorship Opportunities
- 6 - Hotel Accommodation
 - Room Rate
 - For reservations
- 6 - Conference Tote Bag Inserts
- 7 - Special Events
- 7 - Cancellation of Agreement/Failure to Pay
- 7 - Failure to Occupy Space
- 7 - Cancellation
- 7 - FOR MORE INFORMATION

2009 World Symposium on Denturism

Organized by:
International Federation of Denturists
And
National Denturist Association

This is the 6th World Symposium on Denturism. Approximately 400 Denturists are anticipated to attend this semi-annual continuing education and networking event. Attendees will come from the United States, Canada, the United Kingdom, Australia, and Europe.

Exposition Site

The Orleans Hotel & Casino
4500 W. Tropicana Avenue
Las Vegas, Nevada 89103

Dates and Hours of Show

Thursday, October 15 – 8:00 am – 10:00 am (Breakfast)

Thursday, October 15 – 12 noon – 1:00 pm (Lunch)

Thursday, October 15 – 4:00 pm – 5:30 pm (Cocktail)

Morning and Afternoon Breaks will be held in Exhibit Hall (Times TBA)

Friday, October 16 – 8:00 am- 9:30 am (Breakfast)

Friday, October 16 – 12 noon – 1:00 pm (Lunch)

Morning and Afternoon Breaks will be held in Exhibit Hall (Times TBA)

Set up and Tear down times

Set up: Wednesday, October 14: 12:00 noon – 8:00 pm

Tear down: Friday, October 16 – 4:00 pm

(For security reasons, your staff must remain on site until your display is dismantled.)

Products/Services to be exhibited

Displays for products and/or services should be appropriate to the practice of Denturism. The co-hosts reserve the right to decline exhibits for any products and/or services that are in conflict with the procedures or practices supported by International Federation of Denturists and the National Denturist Association. The final authority rests with the Organizing Committee of the event. Exhibitors are invited to use the conference logo, the theme of the symposium on any items produced for the conference with the approval of the exhibit coordinator, Ms. Gerry Hansen.

Exhibitor registration

All exhibitor representatives will be required to wear badges in the exhibit area. No person will gain entrance without a proper badge. Each exhibitor will have to submit in advance a list of names of its representatives. All registered representatives will be requested to be available at their booth during the Cocktail Reception (Thursday, October 15). Other social events may be attended upon receipt of special event fee.

The representatives of the exhibitors will be able to attend education sessions if there is sufficient seating remaining after the attendees have been seated.

Booth allocation

The organizing committee reserves the right to allocate space and reserves the right to alter floor plan without notification.

Exhibit dimensions

All booths, provided by Show Management, will be constructed by the official decorator of the symposium. They will be composed of a ten foot high flame resistant drape back wall and three foot high side walls.

They will measure 10' of depth and 10' of width. Each booth will include a 7" X 44" identification sign on which the exhibit company name and booth number will be indicated with black block letters on a white cardboard background (installed on the center of the draped back wall).

The committee reserves the right to restrict exhibitors to specific dimensions and reserves the right to allow particular dispensations from the established standards.

Booth rentals

Booth rental is \$1,200.00 (U.S. Funds);
the second booth is \$900.00 (U.S. Funds)

Type of booths:

Booth A consists of one 6' X 30'', draped table, two chairs, one wastebasket and one name sign.

Booth B includes a name sign only.

Electrical Outlets and other services must be ordered directly from Show Management. A Service Kit will be forwarded by Show Management to the principal contact at each exhibiting company.

Application for exhibit space

Application must be accompanied by a deposit of 50% of the total cost of exhibit space requested. The balance will be due on or before August 3, 2009.

Payment is by cheque payable in U.S. Funds to the International Federation of Denturists or by credit card

Forward application and payment to:
International Federation of Denturists
PO Box 46132 RPO Westdale
Winnipeg MB R3R 3S3 CANADA

Fax: 1-204-895-9595

Email: ifddenturist@mts.net

Extra costs

Transportation, warehousing, customs brokerage charges, handling, set-up and dismantling costs.

Extra furniture (available exclusively through the official decorator of the symposium)

Electrical service.

Special materials

A Service Kit will be forwarded to the principal contact of each exhibiting company by Show Management.

Official Show Decorator

Brian McCrea
Shepard Exposition Services
6615 Escondido Street, Ste C
Las Vegas, NV 89119
Telephone: 1-702-948-0345
Cel: 1-702-289-7429
Email: bmccrea@shepardes.com

The official decorator will provide for the erection of the booth and will supply the fire resistant drapery and side panels. The exhibitor must deal directly with the official decorator for any special assembly or decoration requirements.

The committee will supply the decorator with the names of each of the exhibitors and the decorator will then furnish requirements for booth set-up and dismantling.

Liability

The International Federation of Denturists, the National Denturist Association, Shepard Exposition Services, Livingston Event Logistics, and The Orleans Hotel & Casino will not be responsible for the safety of exhibits against robbery, damage by fire, accident or other causes. Exhibitors should provide their own insurance for equipment and displays. The presence of watch officers does not constitute acceptance of any responsibility by the convention organizers for such security of the exhibitor's products, but is simply to assist the exhibitor during the convention.

Fire protection

Exhibits shall not encroach on aisle space and are reminded that they must remain within the space assigned. A minimum of eight (8) foot aisle must be maintained at all times.

All materials used for draping or decorations must be fire resistant or treated with a flame retardant solution to meet with a flame test as provided in the municipal code of the City of Las Vegas for fire prevention. Dust covers for displays must be fire resistant or treated with a flame-retardant solution. Cartons, boxes and crates may not be stored under booths, behind displays or in any part of the exhibit area. These must be neatly piled in storage areas designated by The Orleans Hotel or use the services provided by the official show decorator. All packing material must be returned to the empty cartons immediately.

No hazardous display of any nature will be permitted in any exhibition area without written permission of the Las Vegas Fire Department and subject to local venue regulations. This includes open flames, hot coals, liquid propane, gas lighters, charcoal grills, flammable liquids, liquid propane gas cylinders, toxic liquid or gases, hazardous chemicals, etc., or any hazardous liquid, solids or gas of a similar nature. Fire host cabinets and fire exits must be kept clear at all times.

Shipping, Drayage and Storage

Advance shipment within the United States

The Orleans Hotel & Casino will not accept advance freight shipments under any circumstances. It is suggested that you have your goods shipped to the advance warehouse prior to show move-in. Once the goods are delivered to show site, Shepard Exposition Services will unload the inbound truck, deliver the goods to your booth and store empty crates.

Shepard will receive crated exhibits and exhibit material at our warehouse, store them at no charge for up to 30 days prior to set-up time, deliver to exhibitor's booth at the hall, remove, store and return empty

containers and reload for outbound shipment.

All shipments must be prepaid and consigned to the advance warehouse, as follows.

To: Exhibitor's Co. Name & booth number
2009 World Symposium (The Orleans, October 14-16)
c/o Shepard Exposition Services
6615 Escondido Street, Ste C
Las Vegas, NV 89119

Shipments from outside the United States

Livingston Event Logistics has been appointed as official customs broker for this meeting. For all customs needs, we recommend that you deal directly with this customs broker. They will assist exhibitors in the completion of customs documents. Please see the "Shipping to the United States" document at www.international-denturists.org

FOR CUSTOMS INQUIRIES PLEASE CONTACT :

Rick J. Marchese
Sales manager, Las Vegas

Livingston Event Logistics

702 896-4823
Fax 702 896-4823
Cell 702 289-3391
rmarchese@livingstonintl.com
www.livingstonintl.com

Hand Carrying or Private Vehicle

You MUST notify Livingston Event Logistics 4 to 6 weeks in advance if you are bringing commercial goods with you on the plane or driving your own vehicle into the United States This will permit Atlantic AV to supply you with the appropriate customs forms and advise their border offices of your crossing.

Shipments should be consigned as outlined under «Shipping, Drayage and Storage».

Sponsorship Opportunities

Sponsorship delivers a strong message to delegates, emphasizing your commitment and support. New Sponsorship Guidelines have been developed to increase benefits to sponsors and to acknowledge the partners and their members as the leaders in Denturism. Sponsorship Guidelines are available at www.international-denturists.org.

To discuss sponsorship, please contact:
Tony Sarrapuchiello d.d.
1-819-663-7735 (9, 5)
"Tony Sarrapuchiello" <cmdtony1@bellnet.ca>

Hotel Accommodation

Exhibition firms requiring room accommodation at the hotel are requested to make reservations directly with The Orleans.

Room Rate:

\$67.00 Single/Double – Tuesday, Wednesday, Thursday

\$130 Single/Double – Friday, Saturday, Sunday, Monday

Plus Clark County Room Tax – 9% (at time of printing)

Plus \$5.00 resort fee per room per day. This fee will include access to the Fitness Center, in-room coffee, unlimited local & 800 calls as well as free Internet Access in the Business Center.

For reservations:

Call 1-800-675-3267. Identify yourself as attendees of the International Federation of Denturists or group code **9IFDC10**. Without this identification you will not be quoted the special group rate and may be told that the hotel is sold out.

OR - you can book online by visiting www.orleanscasino.com, click on “Book a Room” and enter the group code **9IFDC10**.

Conference Tote Bag Inserts

Company brochures/booth information may be inserted into the attendee conference tote bags for a fee of \$300 (U.S. Funds).

You must provide 500 copies of your stuffer. The organizers will only distribute what is available at the time of stuffing. Tote bags will be stuffed on Tuesday, October 13. Anything received after that time will not be stuffed into the tote bags.

Boxes/containers must be clearly marked on the outside: “IFD World Symposium Tote Bag Inserts”.

All stuffer pieces should be shipped in advance to the World Symposium no earlier than Monday, October 12 to the Symposium Office, Lafayette Room, The Orleans Hotel & Casino, 4500 W. Tropicana Avenue, Las Vegas, Nevada 89103

Special Events

1. GOLF TOURNAMENT (see separate registration form – www.international-denturists.org)

Tuesday, October 13 – 12:30 pm (SHOTGUN START)

Lexington Golf Course, Revere Golf Club, Henderson, Nevada

Fee - \$135 per person

Fee includes: Green Fee, Unlimited Practice Balls, Pewter Bag Tag, Brass Divot Tool, Ball Marker, Tees, Yardage Guide, and Tournament Coordination

Golf Club Rental: \$45 per set

Bus from Orleans to Golf Club and return - \$30 per person

More information to follow

2. WHAT HAPPENS IN VEGAS

Friday, October 16 – The Orleans Hotel & Casino – 6:30 pm – 9:00 pm (Dinner/Entertainment)

\$100 per person

More information to follow

3. SYMPOSIUM POKER TOURNAMENT (see separate registration form – www.international-denturists.org)

Friday, October 16 – The Orleans Hotel & Casino – 9:00 pm – 11:00 pm

Entry Fee - \$20

More information to follow

Cancellation of agreement/Failure to Pay

In the event that the balance due for booth rental is not remitted to the committee by **August 3, 2009**, the committee has the exclusive right to cancel the agreement with the exhibitor, thereby forfeiting the deposit.

Failure to Occupy Space

In the event that space is not occupied as per agreement by the close of exhibit installation, the exhibitor shall forfeit all payments made to date.

Cancellation

In the event that the committee receives notice of cancellation on/or before **August 3, 2009**, it shall refund to the exhibitor the entire payment, less an administration fee of 500.00\$ per booth.

In the event that the exhibitor cancels the agreement after **August 3, 2009**, the entire prepayment shall be forfeited by the exhibitor unless the committee is able to re-sell the said space under similar terms and conditions. In that event, exhibitor shall only forfeit the sum of 500.00\$ per booth

FOR MORE INFORMATION:

Gerry Hansen (Ms.)

Chief Executive

International Federation of Denturists

PO Box 46132 RPO Westdale

Winnipeg MB R3R 3S3 CANADA

Email: ifddenturist@mts.net